



control: telecommunications and technology

SmartAnalysis[™] | Digital Signage

Eutility Cost Management, consults to many emerging markets. The most prevalent being **Digital Signage**.

Eutility's suite of services provide expertise to over 12,000 corporate locations. Literally hundreds of client offers, quotations and contracts are negotiated by Eutility daily. This information provides a solid platform for negotiation, affording hindsight to know exactly how **savings can be fully maximized**.

Eutility Cost Management specialises in:

Formulation of a plan

With respect to Digital Signage, it is imperative to adhere to a specific plan. You need to be sure of what your ultimate goals are and how they will be accomplished. As with any business cost, the return on investment should be fully considered.

Things that need to be looked at when formulating a plan are:

- > Expected outcomes
- > Number of displays
- > Display size
- > Content
- > Expected budget
- > Rollout

Tender Management

This is where ECM's strength lies. With hundreds of current prices, quotes offers and contracts in our tender bank from similar clients, we have the hindsight to know exactly how far the suppliers will be willing to go.

The result is **maximized savings** for you!!

As part of the tender process all key requirements are looked at:

Hardware:

- > Infrastructure
- > Displays
- > Brackets
- > Media Players

Connectivity:

- > Fixed
- > Mobile
- > Wireless

Software:

- > Content management
- > Media player

Architecture:

- > Deployment
- > Project
- > Environment

Business:

- > Return on investment
- > Revenue

ECM then manages the process to ensure the best possible solution is achieved at the most competitive price.

Rollout:

ECM is also able to manage the rollout upon request. The solution rollout can be one of the most time consuming parts of this process and as such can distract a lot of businesses from the main purpose.

ECM can manage:

- > Trades people
- > Installation
- > Hardware delivery
- > Timeframes



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